



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN SOUTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$576.2** MILLION

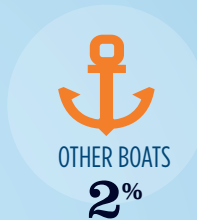
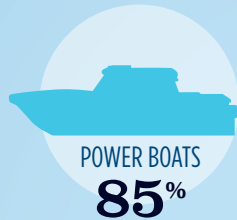
## CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	<b>57,520</b>
Recreational Boating Industry Businesses	<b>81</b>
Total Jobs	<b>4,555</b>
Annual Recreational Boating-Related Spending	<b>\$244.4</b> MILLION

### RECREATIONAL BOATS IN SC-2

TOTAL BOATS\* ▶ **57,520**

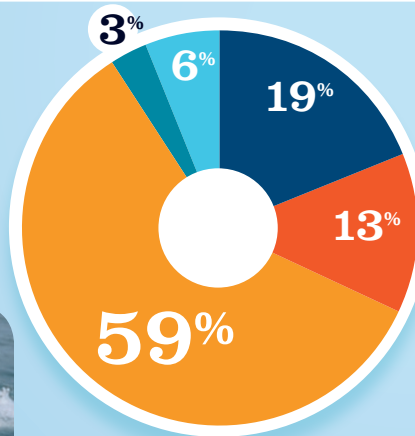
REGISTERED BOATS	57,520
Power boats	48,929
PWCs	6,430
Sailboats	919
Other Boats	1,242
HOUSEHOLDS PER BOAT	4.5



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN SC-2

TOTAL BOATING JOBS	▶ <b>796</b>
Boat Building	50
Motor / Engine Mfgr.	25
Accessory / Supplies Mfgr.	464
Dealers / Wholesalers	104
Boat Services	153

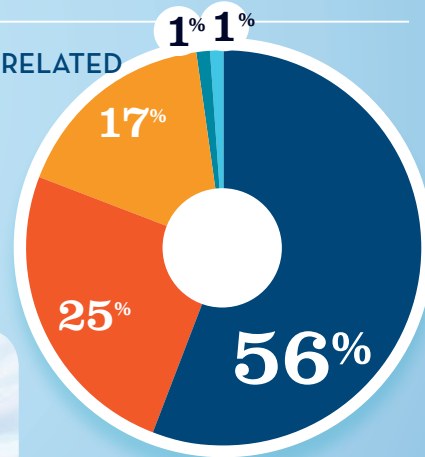


BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES



### RECREATIONAL BOATING-RELATED BUSINESSES IN SC-2

TOTAL BUSINESSES	▶ <b>81</b>
Boat Building	1
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	14
Dealers / Wholesalers	20
Boat Services	45

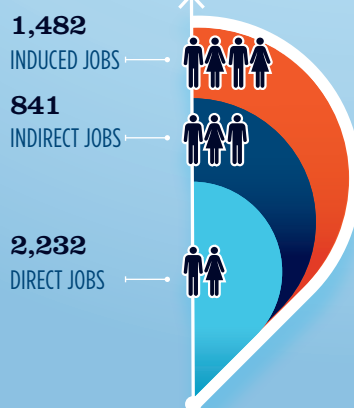


BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN SC-2

EST. TOTAL JOBS	▶ <b>4,555</b>
EST. TOTAL LABOR INCOME	▶ <b>\$188.4</b> MILLIONS
Est. Direct Income	\$76.5
Est. Indirect Income	\$47.0
Est. Induced Income	\$64.9



### RECREATIONAL BOATING INDUSTRY SALES IN SC-2

Boat Building	\$12.9	<b>\$12.9</b> MILLION
Motor / Engine Mfgr.	\$14.7	<b>\$14.7</b> MILLION
Accessory / Supplies Mfgr.	\$17.5	<b>\$17.5</b> MILLION
<b>TOTAL MFGR. SALES</b>	▶ <b>\$45.1</b>	
Dealers / Wholesalers	\$49.2	<b>\$49.2</b> MILLION
Boat Services	\$40.0	<b>\$40.0</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	▶ <b>\$89.2</b>	

BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University